

## Quality Innovation of the Year 2013

### Dear Participant in the Quality Innovation of the Year competition.

*Quality Innovation of the Year* aims to stimulate more premium-quality innovations. The competition, which is a joint arrangement between the quality institutions in Sweden, Finland, Czech Republic, Estonia Hungary and Latvia, was conducted in Sweden for the first time in 2011. The structure of the competition gives business and organizations in the six countries the opportunity to benchmark themselves against others.

This year comprised six competition categories – micro, small and medium-sized, large business, public sector, non-profit organizations and potential innovations. This year 121 innovations participated in the competition. Altogether 19 innovations from the participating countries received the esteemed award.

A team of assessors have first individually and then in team evaluated all applications based on their innovativeness and quality. The subcriteria of Innovativeness are; novelty value, usability and learning. The subcriteria of Quality are; customer orientation and effectiveness.

The International jury finally reviewed all finalists from Sweden, Finland, Czech Republic, Estonia, Hungary, and Latvia. The jury selected the 2013 winners in each country and category.

This year's winners received their awards at a ceremony in Stockholm on the 20th of January 2014. Prizes were handed out by the Speaker of the Swedish Parliament, Per Westerberg. The winners were published online ([www.siq.se](http://www.siq.se)) and will be highlighted in various seminars and conferences in 2014.

All organizations, except for the winners, have the opportunity to participate in *Quality Innovation of the Year* 2014.

## Feedback on your application:

<b>Category:</b>	
Potential innovations - Micro	
<b>The name of the quality innovation</b>	
SSK i Uppsala AB – KOBTIVA – Kognitiv- och beteendeträning i vardagen, (in English: C.A.B.– training, IRL): Cognitive and behavior training in real life, an evaluated treatment method for youths with social problems	
<b>Your results compared to other applications in the same category</b>	
	<p>Using cognitive behaviour as basis for pedagogic training emphasising pedagogy instead of therapy. Offers a structured way of training youths involving the whole family.</p> <ul style="list-style-type: none"> <li>• <b>Novelty value:</b> A treatment method focusing on learning and training instead of illness treatment.</li> <li>• <b>Usability:</b> Used and evaluated for a long time supported by checklists.</li> <li>• <b>Learning:</b> Evolving over time, based on measuring and evaluations.</li> <li>• <b>Customer orientation:</b> Reduces need for medicines in treatment and involving the whole family.</li> <li>• <b>Effectiveness:</b> SSK have reached very good results in treatment, such as reducing medical treatment by 50% and managed to help significantly more youths and families than average.</li> </ul> <p>In the jury's opinion your strength in comparison to other participants was your innovations learning. In the learning area, your innovation were among the best participants. This means that your innovation was ranked in the upper part of the competition.</p>
<b>General comment</b>	
	<p>The jury found your quality innovation important because this innovation is an interesting example and successful example of how Cognitive Behavior Therapy can be designed in new ways in order to treat youths with social problems.</p> <p>Through combining scientific knowledge with long-term experience of practice this method is an excellent application of an innovative approach helping youths to a better life</p>